



Case Study – SmartForms & SmartSign

VirtualSignature helps leading accountancy firm go paper free & streamline its processes



Challenge

- James Cowper Kreston needed a solution for its client engagement and Companies House forms which would allow the use of their various trading names and the ability to be submitted online.
- Another requirement was the option to have multiple signatures on one document for internal partner sign-off.



Solution

By using our **SmartForms** application JCK gained the ability to convert Companies House, HMRC and other documents into HTML fillable forms that can be sent to its clients for remote completion and forwarded on to the relevant governing authority. Signatures for authorisation can be securely applied electronically using **SmartSign**. This application also allowed JCK to use several brand names without the need for multiple licences and accommodates up to 20 signatures on one transaction.

Results

JCK were able to carry out business remotely when face to face contact was not possible, as **SmartForms** are optimised for use on mobile phones. Savings were made in the reduction of unnecessary paper and ink and in administration time as their process became more streamlined. JCK's clients are now benefitting from a superior end user experience



James Cowper Kreston (JCK) is a multi-site accountancy, tax and advisory practice offering a variety of services including tax, payroll, outsourcing, audits & business financing across a wide range of sectors.

"We turned to **VirtualSignature** to assist us in reducing our paper usage, streamline our processes and ultimately to provide our clients with a better end user experience. We still have some way to go to fully realise the benefits of **VirtualSignature**, but already it's proving an invaluable tool to our business and one which is well received both by our staff and clients. The **VirtualSignature** team are a pleasure to deal with and have acted swiftly on our feedback in order to further enhance the offering"

Alex Nicholson
Partner – JCK

VirtualSignature.com is a trading style of SiNERIX (DTMS Ltd) 40 Bank Street, Canary Wharf, London E14 5NR